

2025 Official Visitors Guide - Advertising Opportunities

Experience Greenbrier Valley publishes the only official guide to Greenbrier County, which is distributed throughout West Virginia and mailed to direct requests resulting from our marketing the destination. For 2025, we are printing 60,000 guides and will have it available for download at GreenbrierWV.com.

Due to rising paper and printing costs, advertising space is limited in the 2025 visitors guide. If you are interested in featuring your business, please reserve your space as soon as possible.

Business Name _____ Phone Number _____

Contact Name _____ Email _____

DISPLAY AD RATES AND SIZES



Back Cover

\$3,400 | 8.375 x 7.75" 1/8" bleed on bottom & sides



Inside Front Cover/Inside Back Cover

\$2,650 | 8.375 x 10.875" 1/8" bleed on all sides

NOTE: For back cover and inside front/back cover ad spaces, current advertisers have right of first refusal.



Full Page

\$2,100 | 7.375 x 9.875"



Half Page

\$1,200 | 7.375 x 4.875"



Quarter Page

\$650 | 3.625 x 4.875"

Please run the same ad that's in the current Visitors Guide.

Design Services

Should you need help creating your ad, we can provide a list of local design services.

Ad Requirements

- Ads can be supplied in these file types: JPG or press optimized PDF
- All images should be 300 dpi at 100% of the final file size.
- All files should be converted to CMYK.
- Email or send the ad electronically via an online file sharing service.

Total Due: _____

Credit card payments are accepted.
A 3% fee is added to total due amount.

Space Reservation Deadline: September 6, 2024

Ad & Payment Deadline: October 4, 2024

Publication Date: February 2025

Send To: Brian Belcher
Experience Greenbrier Valley
PO Box 1107, Lewisburg, WV 24901
☎ 304-645-1000
✉ bbelcher@greenbrierwv.com

Full payment is due by October 4, 2024. The insertion contracted for the above shall appear in the 2025 Greenbrier Valley Visitors Guide. Fees quoted above are based on the rate card for the Guide. All provisions on the named rate card apply to this contract. Cancellations cannot be accepted after materials deadline date. The Greenbrier County Convention & Visitors Bureau (also known as Experience Greenbrier Valley) accepts no responsibility for losses incurred from errors in advertisements. It is agreed here that no other liability shall arise between the advertiser and the publisher by reason of this advertising contract.

Signature
(accepted for advertiser)

Date

Signature
(accepted for Experience Greenbrier Valley)

Date